

Rocio Catano

*President, Newport Domestic Agency,
Newport Beach*

A native of Mexico, Catano came to the U.S. while she was still in high school. As a child, she befriended a bewildered American girl in a Spanish-speaking school in Acapulco. When she moved to the U.S., she took her compassion and patience with her.



Today she runs the largest domestic agency in Orange County. The 27-year-old Newport Domestic Agency provides everything from nannies and housekeepers to elder care for area households. The company does meticulous background checks and offers three months' free service to any customer not satisfied with a placement. The company has been featured in the Wall Street Journal, OC Women and OC Family magazines. Through this business, Catano is able to assist newcomers to the U.S. adjust to a new culture while still earning a living.